

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For Lincoln Harris



Lat/Lon: 33.0665/-80.1015

July 2008

RF9

Saint James Ave & N Main St Moncks Corner, South Carolina	3.00 min drivetime		5.00 min drivetime		7.00 min drivetime		10.00 min drivetime	
<b>Population</b>								
Estimated Population (2007)	2,657		10,425		23,705		54,274	
Census Population (1990)	1,668		7,416		17,799		41,754	
Census Population (2000)	2,252		9,256		21,414		48,825	
Projected Population (2012)	2,933		11,235		25,305		57,994	
Forecasted Population (2017)	3,311		12,333		27,465		63,084	
Historical Annual Change (1990-2000)	585	3.5%	1,839	2.5%	3,615	2.0%	7,071	1.7%
Historical Annual Change (2000-2007)	405	2.6%	1,170	1.8%	2,290	1.5%	5,448	1.6%
Projected Annual Change (2007-2012)	276	2.1%	809	1.6%	1,600	1.4%	3,721	1.4%
Est. Population Density (2007)	534.36	<i>psm</i>	789.92	<i>psm</i>	964.62	<i>psm</i>	928.82	<i>psm</i>
Trade Area Size	4.97	<i>sq mi</i>	13.20	<i>sq mi</i>	24.57	<i>sq mi</i>	58.43	<i>sq mi</i>
<b>Households</b>								
Estimated Households (2007)	915		3,471		7,818		18,202	
Census Households (1990)	571		2,404		5,684		13,652	
Census Households (2000)	810		3,219		7,385		17,099	
Projected Households (2012)	989		3,662		8,167		19,045	
Forecasted Households (2017)	1,088		3,907		8,598		20,121	
Historical Annual Change (1990-2000)	239	4.2%	815	3.4%	1,701	3.0%	3,447	2.5%
Projected Annual Change (2000-2012)	179	1.8%	443	1.1%	782	0.9%	1,946	0.9%
<b>Average Household Income</b>								
Est. Average Household Income (2007)	\$44,349		\$50,247		\$52,422		\$53,180	
Census Average Hhld Income (1990)	\$30,783		\$35,783		\$37,312		\$36,300	
Census Average Hhld Income (2000)	\$42,534		\$48,662		\$50,670		\$50,822	
Proj. Average Household Income (2012)	\$45,088		\$51,531		\$54,014		\$55,275	
Historical Annual Change (1990-2000)	\$11,751	3.8%	\$12,879	3.6%	\$13,358	3.6%	\$14,522	4.0%
Projected Annual Change (2000-2012)	\$2,554	0.5%	\$2,869	0.5%	\$3,344	0.5%	\$4,453	0.7%
<b>Median Household Income</b>								
Est. Median Household Income (2007)	\$45,843		\$53,227		\$56,086		\$55,872	
Census Median Hhld Income (1990)	\$28,442		\$33,140		\$34,720		\$33,644	
Census Median Hhld Income (2000)	\$38,401		\$44,175		\$46,279		\$45,421	
Proj. Median Household Income (2012)	\$50,745		\$59,128		\$62,519		\$62,810	
Historical Annual Change (1990-2000)	\$9,959	3.5%	\$11,035	3.3%	\$11,558	3.3%	\$11,777	3.5%
Projected Annual Change (2000-2012)	\$12,344	2.7%	\$14,953	2.8%	\$16,240	2.9%	\$17,389	3.2%
<b>Per Capita Income</b>								
Est. Per Capita Income (2007)	\$15,287		\$16,752		\$17,310		\$18,029	
Census Per Capita Income (1990)	\$10,546		\$11,597		\$11,916		\$11,869	
Census Per Capita Income (2000)	\$15,475		\$16,876		\$17,386		\$17,682	
Proj. Per Capita Income (2012)	\$15,216		\$16,818		\$17,451		\$18,350	
Historical Annual Change (1990-2000)	\$4,929	4.7%	\$5,278	4.6%	\$5,470	4.6%	\$5,813	4.9%
Projected Annual Change (2000-2012)	-\$259	-0.1%	-\$57	0.0%	\$65	0.0%	\$669	0.3%
<b>Other Income</b>								
Est. Median Disposable Income (2007)	\$39,359		\$44,819		\$46,930		\$46,700	
Proj. Median Disposable Income (2012)	\$42,970		\$49,073		\$51,565		\$51,612	
Est. Median Household Net Worth (2007)	\$392,571		\$408,881		\$418,611		\$428,857	

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<b>Household Income Distribution (2007)</b>								
HH Income \$200,000 or More	4	0.4%	24	0.7%	56	0.7%	190	1.0%
HH Income \$150,000 to 199,999	15	1.6%	55	1.6%	138	1.8%	425	2.3%
HH Income \$125,000 to 149,999	30	3.3%	123	3.5%	285	3.6%	675	3.7%
HH Income \$100,000 to 124,999	37	4.0%	225	6.5%	580	7.4%	1,401	7.7%
HH Income \$75,000 to 99,999	83	9.0%	484	13.9%	1,228	15.7%	2,841	15.6%
HH Income \$50,000 to 74,999	227	24.8%	962	27.7%	2,272	29.1%	4,891	26.9%
HH Income \$35,000 to 49,999	196	21.4%	627	18.1%	1,292	16.5%	2,790	15.3%
HH Income \$25,000 to 34,999	141	15.4%	407	11.7%	827	10.6%	1,814	10.0%
HH Income \$15,000 to 24,999	80	8.8%	279	8.0%	591	7.6%	1,616	8.9%
HH Income \$10,000 to 14,999	46	5.1%	131	3.8%	257	3.3%	641	3.5%
HH Income \$0 to 9,999	57	6.2%	154	4.4%	293	3.7%	919	5.0%
HH Income \$35,000+	591	64.5%	2,500	72.0%	5,850	74.8%	13,213	72.6%
HH Income \$50,000+	395	43.2%	1,873	54.0%	4,558	58.3%	10,422	57.3%
HH Income \$75,000+	168	18.4%	911	26.2%	2,286	29.2%	5,531	30.4%
<b>Race &amp; Ethnicity (2007)</b>								
Total Population	2,657		10,425		23,705		54,274	
White	2,141	80.6%	8,175	78.4%	18,247	77.0%	40,664	74.9%
Black or African American	347	13.1%	1,528	14.7%	3,730	15.7%	9,737	17.9%
American Indian & Alaska Native	23	0.8%	65	0.6%	121	0.5%	256	0.5%
Asian	38	1.4%	246	2.4%	666	2.8%	1,573	2.9%
Hawaiian & Pacific Islander	1	0.0%	7	0.1%	18	0.1%	37	0.1%
Other Race	33	1.2%	137	1.3%	336	1.4%	737	1.4%
Two or More Races	74	2.8%	268	2.6%	585	2.5%	1,269	2.3%
Not Hispanic or Latino Population	2,569	96.7%	10,075	96.6%	22,884	96.5%	52,456	96.7%
<i>Non Hispanic: White</i>	2,070	80.6%	7,897	78.4%	17,608	76.9%	39,282	74.9%
<i>Non Hispanic: Black or African American</i>	335	13.1%	1,475	14.6%	3,596	15.7%	9,401	17.9%
<i>Non Hispanic: Amer Indian &amp; AK Native</i>	21	0.8%	63	0.6%	118	0.5%	250	0.5%
<i>Non Hispanic: Asian</i>	37	1.4%	238	2.4%	642	2.8%	1,518	2.9%
<i>Non Hispanic: Hawaiian &amp; Pacific Islander</i>	1	0.0%	7	0.1%	18	0.1%	37	0.1%
<i>Non Hispanic: Other Race</i>	33	1.3%	137	1.4%	336	1.5%	737	1.4%
<i>Non Hispanic: Two or More Races</i>	72	2.8%	260	2.6%	566	2.5%	1,231	2.3%
Hispanic or Latino Population	88	3.3%	350	3.4%	820	3.5%	1,817	3.3%
<i>Hispanic: White</i>	72	81.3%	278	79.5%	639	77.9%	1,382	76.1%
<i>Hispanic: Black or African American</i>	12	13.7%	53	15.1%	135	16.4%	335	18.5%
<i>Hispanic: American Indian &amp; Alaska Native</i>	1	1.2%	2	0.7%	3	0.4%	6	0.3%
<i>Hispanic: Asian</i>	1	1.1%	8	2.3%	25	3.0%	55	3.1%
<i>Hispanic: Hawaiian &amp; Pacific Islander</i>	0	-	0	-	0	-	0	-
<i>Hispanic: Other Race</i>	0	-	0	-	0	-	0	-
<i>Hispanic: Two or More Races</i>	2	2.7%	8	2.4%	19	2.3%	38	2.1%
Not of Hispanic Origin Population (1990)	1,639	98.3%	7,268	98.0%	17,439	98.0%	40,965	98.1%
Hispanic Origin Population (1990)	29	1.7%	148	2.0%	360	2.0%	790	1.9%
Not Hispanic or Latino Population (2000)	2,191	97.3%	8,999	97.2%	20,799	97.1%	47,492	97.3%
Hispanic or Latino Population (2000)	62	2.7%	257	2.8%	615	2.9%	1,334	2.7%
Not Hispanic or Latino Population 5yr (2012)	2,822	96.2%	10,807	96.2%	24,318	96.1%	55,794	96.2%
Hispanic or Latino Population 5yr (2012)	111	3.8%	427	3.8%	987	3.9%	2,200	3.8%
Historical Annual Change (1990-2000)	32	11.1%	108	7.3%	255	7.1%	544	6.9%
Projected Annual Change (2000-2012)	50	6.7%	171	5.5%	372	5.0%	867	5.4%

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<b>Age Distribution (2007)</b>								
Total Population	2,657		10,425		23,705		54,274	
Age 0 to 4 yrs	226	8.5%	839	8.0%	1,834	7.7%	3,985	7.3%
Age 5 to 9 yrs	203	7.6%	810	7.8%	1,836	7.7%	4,093	7.5%
Age 10 to 14 yrs	192	7.2%	821	7.9%	1,906	8.0%	4,270	7.9%
Age 15 to 19 yrs	183	6.9%	765	7.3%	1,771	7.5%	3,966	7.3%
Age 20 to 24 yrs	207	7.8%	707	6.8%	1,522	6.4%	3,384	6.2%
Age 25 to 29 yrs	241	9.1%	849	8.1%	1,823	7.7%	3,915	7.2%
Age 30 to 34 yrs	208	7.8%	810	7.8%	1,824	7.7%	3,973	7.3%
Age 35 to 39 yrs	184	6.9%	775	7.4%	1,796	7.6%	4,052	7.5%
Age 40 to 44 yrs	192	7.2%	845	8.1%	1,965	8.3%	4,451	8.2%
Age 45 to 49 yrs	178	6.7%	804	7.7%	1,937	8.2%	4,467	8.2%
Age 50 to 54 yrs	156	5.9%	689	6.6%	1,656	7.0%	3,835	7.1%
Age 55 to 59 yrs	144	5.4%	561	5.4%	1,300	5.5%	3,147	5.8%
Age 60 to 64 yrs	129	4.8%	432	4.1%	957	4.0%	2,408	4.4%
Age 65 to 69 yrs	88	3.3%	292	2.8%	637	2.7%	1,600	2.9%
Age 70 to 74 yrs	54	2.0%	185	1.8%	403	1.7%	1,063	2.0%
Age 75 to 79 yrs	40	1.5%	123	1.2%	258	1.1%	725	1.3%
Age 80 to 84 yrs	20	0.8%	68	0.7%	155	0.7%	449	0.8%
Age 85 yrs plus	12	0.5%	53	0.5%	125	0.5%	490	0.9%
Median Age	31.2 yrs		31.8 yrs		32.4 yrs		33.6 yrs	
Age 19 yrs or less	805	30.3%	3,234	31.0%	7,347	31.0%	16,314	30.1%
Age 20 to 64 years	1,638	61.7%	6,471	62.1%	14,779	62.3%	33,633	62.0%
Age 65 years Plus	214	8.1%	720	6.9%	1,578	6.7%	4,327	8.0%
<b>Female Age Distribution (2007)</b>								
Female Population	1,360	51.2%	5,319	51.0%	12,079	51.0%	27,823	51.3%
Age 0 to 4 yrs	114	8.4%	416	7.8%	902	7.5%	1,953	7.0%
Age 5 to 9 yrs	95	7.0%	393	7.4%	897	7.4%	2,025	7.3%
Age 10 to 14 yrs	89	6.5%	392	7.4%	923	7.6%	2,085	7.5%
Age 15 to 19 yrs	97	7.1%	387	7.3%	878	7.3%	1,971	7.1%
Age 20 to 24 yrs	106	7.8%	362	6.8%	777	6.4%	1,705	6.1%
Age 25 to 29 yrs	121	8.9%	429	8.1%	920	7.6%	1,967	7.1%
Age 30 to 34 yrs	96	7.1%	394	7.4%	901	7.5%	1,990	7.2%
Age 35 to 39 yrs	90	6.6%	394	7.4%	919	7.6%	2,091	7.5%
Age 40 to 44 yrs	104	7.6%	443	8.3%	1,019	8.4%	2,319	8.3%
Age 45 to 49 yrs	99	7.3%	426	8.0%	1,024	8.5%	2,314	8.3%
Age 50 to 54 yrs	83	6.1%	367	6.9%	881	7.3%	2,038	7.3%
Age 55 to 59 yrs	73	5.4%	284	5.3%	659	5.5%	1,618	5.8%
Age 60 to 64 yrs	75	5.5%	238	4.5%	514	4.3%	1,288	4.6%
Age 65 to 69 yrs	49	3.6%	159	3.0%	344	2.8%	861	3.1%
Age 70 to 74 yrs	30	2.2%	97	1.8%	208	1.7%	557	2.0%
Age 75 to 79 yrs	20	1.5%	65	1.2%	139	1.1%	409	1.5%
Age 80 to 84 yrs	11	0.8%	39	0.7%	91	0.8%	288	1.0%
Age 85 yrs plus	9	0.7%	36	0.7%	83	0.7%	345	1.2%
Female Median Age	32.3 yrs		32.7 yrs		33.3 yrs		34.7 yrs	
Age 19 yrs or less	395	29.0%	1,587	29.8%	3,600	29.8%	8,033	28.9%
Age 20 to 64 years	847	62.2%	3,336	62.7%	7,614	63.0%	17,330	62.3%
Age 65 years Plus	119	8.7%	396	7.4%	865	7.2%	2,460	8.8%

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<b>Male Age Distribution (2007)</b>								
Male Population	1,297	48.8%	5,106	49.0%	11,625	49.0%	26,451	48.7%
Age 0 to 4 yrs	112	8.6%	423	8.3%	931	8.0%	2,032	7.7%
Age 5 to 9 yrs	108	8.3%	417	8.2%	939	8.1%	2,068	7.8%
Age 10 to 14 yrs	103	8.0%	429	8.4%	984	8.5%	2,186	8.3%
Age 15 to 19 yrs	86	6.7%	378	7.4%	893	7.7%	1,996	7.5%
Age 20 to 24 yrs	101	7.8%	346	6.8%	745	6.4%	1,679	6.3%
Age 25 to 29 yrs	120	9.3%	419	8.2%	903	7.8%	1,948	7.4%
Age 30 to 34 yrs	111	8.6%	416	8.1%	923	7.9%	1,983	7.5%
Age 35 to 39 yrs	94	7.2%	381	7.5%	877	7.5%	1,962	7.4%
Age 40 to 44 yrs	88	6.8%	402	7.9%	945	8.1%	2,132	8.1%
Age 45 to 49 yrs	79	6.1%	378	7.4%	914	7.9%	2,154	8.1%
Age 50 to 54 yrs	73	5.6%	322	6.3%	775	6.7%	1,797	6.8%
Age 55 to 59 yrs	71	5.5%	276	5.4%	641	5.5%	1,529	5.8%
Age 60 to 64 yrs	54	4.1%	194	3.8%	442	3.8%	1,120	4.2%
Age 65 to 69 yrs	39	3.0%	133	2.6%	294	2.5%	739	2.8%
Age 70 to 74 yrs	24	1.9%	87	1.7%	195	1.7%	506	1.9%
Age 75 to 79 yrs	20	1.5%	58	1.1%	120	1.0%	316	1.2%
Age 80 to 84 yrs	9	0.7%	29	0.6%	64	0.5%	161	0.6%
Age 85 yrs plus	3	0.2%	17	0.3%	42	0.4%	145	0.5%
Male Median Age	30.4	yrs	31.0	yrs	31.5	yrs	32.6	yrs
Age 19 yrs or less	410	31.6%	1,647	32.3%	3,747	32.2%	8,281	31.3%
Age 20 to 64 years	792	61.0%	3,135	61.4%	7,165	61.6%	16,303	61.6%
Age 65 years Plus	96	7.4%	324	6.3%	714	6.1%	1,867	7.1%
<b>Males per 100 Females, Male % Pop (2007)</b>								
Overall Comparison	95		96		96		95	
Age 0 to 4 yrs	98	49.5%	102	50.5%	103	50.8%	104	51.0%
Age 5 to 9 yrs	114	53.3%	106	51.5%	105	51.1%	102	50.5%
Age 10 to 14 yrs	116	53.7%	110	52.3%	107	51.6%	105	51.2%
Age 15 to 19 yrs	89	47.1%	98	49.4%	102	50.4%	101	50.3%
Age 20 to 24 yrs	96	48.9%	96	48.9%	96	49.0%	98	49.6%
Age 25 to 29 yrs	99	49.8%	98	49.4%	98	49.5%	99	49.8%
Age 30 to 34 yrs	116	53.6%	106	51.4%	102	50.6%	100	49.9%
Age 35 to 39 yrs	104	50.9%	97	49.2%	96	48.9%	94	48.4%
Age 40 to 44 yrs	85	45.9%	91	47.5%	93	48.1%	92	47.9%
Age 45 to 49 yrs	80	44.6%	89	47.1%	89	47.2%	93	48.2%
Age 50 to 54 yrs	89	47.0%	88	46.7%	88	46.8%	88	46.9%
Age 55 to 59 yrs	97	49.2%	97	49.3%	97	49.3%	94	48.6%
Age 60 to 64 yrs	72	41.7%	82	45.0%	86	46.2%	87	46.5%
Age 65 to 69 yrs	80	44.4%	83	45.5%	85	46.1%	86	46.2%
Age 70 to 74 yrs	82	45.2%	90	47.3%	94	48.4%	91	47.6%
Age 75 to 79 yrs	98	49.5%	90	47.4%	86	46.3%	77	43.6%
Age 80 to 84 yrs	85	45.9%	74	42.5%	70	41.1%	56	35.8%
Age 85 yrs plus	35	26.1%	47	31.8%	51	33.6%	42	29.6%
Age 19 yrs or less	104	50.9%	104	50.9%	104	51.0%	103	50.8%
Age 20 to 39 yrs	103	50.8%	99	49.8%	98	49.5%	98	49.4%
Age 40 to 64 yrs	84	45.7%	89	47.2%	91	47.6%	91	47.7%
Age 65 years Plus	81	44.6%	82	45.0%	83	45.2%	76	43.2%

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<b>Household Type (2007)</b>								
Total Households	915		3,471		7,818		18,202	
Households with Children	369	40.4%	1,473	42.4%	3,334	42.6%	7,407	40.7%
Average Household Size	2.90		3.00		3.03		2.97	
Est. Household Density	184.01	psm	262.99	psm	318.14	psm	311.50	psm
Population Family	2,296	86.4%	9,183	88.1%	21,014	88.6%	47,595	87.7%
Population Non-Family	361	13.6%	1,233	11.8%	2,664	11.2%	6,376	11.7%
Population Group Qtrs	1	0.0%	10	0.1%	27	0.1%	303	0.6%
Family Households	623	68.1%	2,458	70.8%	5,610	71.8%	12,868	70.7%
<i>Married Couple Hhlds</i>	415	66.6%	1,753	71.3%	4,094	73.0%	9,366	72.8%
<i>Other Family Hhlds</i>	208	33.4%	704	28.7%	1,516	27.0%	3,502	27.2%
Family Households With Children	362	58.2%	1,448	58.9%	3,276	58.4%	7,295	56.7%
<i>Married Couple With Children</i>	223	61.4%	960	66.3%	2,229	68.1%	4,929	67.6%
<i>Other Family Hhlds With Children</i>	140	38.6%	487	33.7%	1,046	31.9%	2,366	32.4%
Family Households No Children	261	41.8%	1,010	41.1%	2,334	41.6%	5,573	43.3%
<i>Married Couple No Children</i>	193	73.9%	793	78.5%	1,865	79.9%	4,437	79.6%
<i>Other Family Households No Children</i>	68	26.1%	217	21.5%	469	20.1%	1,135	20.4%
Average Family Household Size	3.68		3.74		3.75		3.70	
Average Family Income	\$50,525		\$55,737		\$57,362		\$59,172	
Median Family Income	\$51,882		\$58,747		\$61,077		\$62,670	
Non-Family Households	292	31.9%	1,013	29.2%	2,208	28.2%	5,334	29.3%
Non-Family Hhlds With Children	7	2.3%	25	2.5%	58	2.6%	112	2.1%
Non-Family Hhld No Children	285	97.7%	988	97.5%	2,150	97.4%	5,222	97.9%
<i>N-F Hhld Lone Person No Children</i>	212	72.6%	714	70.5%	1,540	69.7%	3,883	72.8%
Lone Male Householder	105	49.6%	354	49.5%	754	49.0%	1,846	47.5%
Lone Female Householder	107	50.4%	360	50.5%	786	51.0%	2,037	52.5%
<i>N-F Hhld 2+ Persons No Children</i>	73	25.1%	274	27.0%	610	27.6%	1,340	25.1%
Average Non-Family Hhld Size	1.24		1.22		1.21		1.20	
<b>Marital Status (2007)</b>								
(15 Years or Older)	2,040		7,975		18,171		42,014	
Never Married	511	25.1%	1,903	23.9%	4,305	23.7%	10,037	23.9%
Now Married	1,106	54.2%	4,553	57.1%	10,445	57.5%	23,957	57.0%
Previously Married	423	20.7%	1,519	19.0%	3,422	18.8%	8,020	19.1%
<i>Separated</i>	162	38.3%	482	31.7%	984	28.8%	2,086	26.0%
<i>Widowed</i>	59	14.0%	240	15.8%	566	16.5%	1,794	22.4%
<i>Divorced</i>	202	47.7%	797	52.5%	1,871	54.7%	4,139	51.6%
<b>Educational Attainment (2007)</b>								
Adult Population (25 Years or Older)	1,646		6,484		14,836		34,576	
Elementary (0 to 8)	66	4.0%	173	2.7%	327	2.2%	827	2.4%
Some High School (9 to 11)	179	10.9%	497	7.7%	987	6.6%	2,262	6.5%
High School Graduate (12)	708	43.0%	2,615	40.3%	5,838	39.4%	13,237	38.3%
Some College (13 to 16)	370	22.5%	1,565	24.1%	3,652	24.6%	8,206	23.7%
Associate Degree Only	176	10.7%	859	13.3%	2,079	14.0%	4,763	13.8%
Bachelor Degree Only	124	7.5%	587	9.1%	1,422	9.6%	3,788	11.0%
Graduate Degree	23	1.4%	187	2.9%	531	3.6%	1,492	4.3%
Any College + (Some College or higher)	693	42.1%	3,199	49.3%	7,684	51.8%	18,249	52.8%
College Degree + (Bachelor Degree or higher)	147	8.9%	775	11.9%	1,953	13.2%	5,280	15.3%

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July 2008

RF9

<b>Saint James Ave &amp; N Main St Moncks Corner, South Carolina</b>	<b>3.00 min drivetime</b>		<b>5.00 min drivetime</b>		<b>7.00 min drivetime</b>		<b>10.00 min drivetime</b>	
<b>Housing (2007)</b>								
Total Housing Units	1,085		4,062		9,085		21,130	
Housing Units, Occupied	915	84.3%	3,471	85.5%	7,818	86.0%	18,202	86.1%
<i>Housing Units, Owner-Occupied</i>	773	84.4%	2,815	81.1%	6,240	79.8%	13,806	75.8%
<i>Housing Units, Renter-Occupied</i>	142	15.6%	656	18.9%	1,578	20.2%	4,396	24.2%
Housing Units, Vacant	170	15.7%	591	14.5%	1,267	14.0%	2,927	13.9%
Total Housing Units (2000)	864		3,388		7,720		17,975	
Historical Annual Change (2000-2007)	221	3.7%	674	2.8%	1,365	2.5%	3,155	2.5%
<b>Household Size (2007)</b>								
Total Households	915		3,471		7,818		18,202	
1 Person Households	212	23.2%	714	20.6%	1,540	19.7%	3,883	21.3%
2 Person Households	280	30.6%	1,043	30.1%	2,355	30.1%	5,586	30.7%
3 Person Households	185	20.2%	733	21.1%	1,668	21.3%	3,725	20.5%
4 Person Households	162	17.7%	671	19.3%	1,542	19.7%	3,366	18.5%
5 Person Households	49	5.4%	206	5.9%	476	6.1%	1,115	6.1%
6 Person Households	17	1.9%	61	1.8%	134	1.7%	294	1.6%
7+ Person Households	10	1.1%	43	1.2%	104	1.3%	233	1.3%
<b>Household Stability (2007)</b>								
Total Households	915		3,471		7,818		18,202	
In current residence < 1 year	145	15.8%	545	15.7%	1,221	15.6%	2,805	15.4%
In current residence 1-2 years	374	40.9%	1,260	36.3%	2,680	34.3%	6,361	34.9%
In current residence 3-5 years	163	17.8%	598	17.2%	1,323	16.9%	3,004	16.5%
In current residence 6-10 years	130	14.2%	581	16.7%	1,387	17.7%	3,151	17.3%
In current residence > 10 years	104	11.4%	486	14.0%	1,207	15.4%	2,881	15.8%
Turnover (% Annual Residential Turnover)	15.8%		15.7%		15.6%		15.4%	
Stability (% In Current Residence 5+ Years)	25.5%		30.8%		33.2%		33.1%	
Median Years in Residence	2.7 yrs		3.0 yrs		3.2 yrs		3.2 yrs	
<b>Household Vehicles (2007)</b>								
Total Vehicles Available	1,691		6,774		15,548		36,957	
Household: 0 Vehicles Available	20	2.2%	63	1.8%	129	1.6%	432	2.4%
Household: 1 Vehicles Available	329	35.9%	1,088	31.3%	2,310	29.6%	5,534	30.4%
Household: 2 Vehicles Available	393	43.0%	1,499	43.2%	3,400	43.5%	7,658	42.1%
Household: 3+ Vehicles Available	173	18.9%	822	23.7%	1,979	25.3%	4,579	25.2%
Average Per Household	1.8	<i>Vehicles</i>	2.0	<i>Vehicles</i>	2.0	<i>Vehicles</i>	2.0	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	1,460		5,586		12,666		28,342	
<i>Average Per Owner Household</i>	1.9 <i>Vehicles</i>		2.0 <i>Vehicles</i>		2.0 <i>Vehicles</i>		2.1 <i>Vehicles</i>	
Renter Occupied Hhlds Vehicles	231		1,189		2,881		8,615	
<i>Average Per Renter Household</i>	1.6 <i>Vehicles</i>		1.8 <i>Vehicles</i>		1.8 <i>Vehicles</i>		2.0 <i>Vehicles</i>	
<b>Travel Time (2000)</b>								
Worker Base (16 Years or Older)	1,076		4,590		10,807		24,176	
Travel to Work in 14 Minutes or Less	214	19.9%	821	17.9%	1,871	17.3%	4,269	17.7%
Travel to Work in 15 to 29 Minutes	339	31.5%	1,644	35.8%	4,002	37.0%	9,323	38.6%
Travel to Work in 30 to 59 Minutes	466	43.3%	1,874	40.8%	4,299	39.8%	9,218	38.1%
Travel to Work in 60 Minutes or More	52	4.8%	209	4.5%	526	4.9%	1,093	4.5%
Work at Home	6	0.5%	42	0.9%	110	1.0%	273	1.1%
Average Travel Time to Work	27.5 mins		26.7 mins		26.6 mins		26.2 mins	

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<b>Transportation To Work (2000)</b>								
Work Base	1,076		4,590		10,807		24,176	
Drive to Work Alone	891	82.8%	3,868	84.3%	9,127	84.5%	20,257	83.8%
Drive to Work in Carpool	145	13.5%	575	12.5%	1,343	12.4%	3,040	12.6%
Travel to Work - Public Transportation	10	0.9%	25	0.5%	47	0.4%	123	0.5%
Drive to Work on Motorcycle	1	0.0%	1	0.0%	2	0.0%	19	0.1%
Bicycle to Work	0	-	9	0.2%	28	0.3%	42	0.2%
Walk to Work	21	2.0%	44	1.0%	67	0.6%	227	0.9%
Other Means	3	0.3%	26	0.6%	82	0.8%	194	0.8%
Work at Home	6	0.5%	42	0.9%	110	1.0%	273	1.1%
<b>Daytime Demos (2007)</b>								
Total Number of Businesses	65		216		499		1,670	
Total Number of Employees	512		2,102		5,385		16,608	
Company Headqtrs: Businesses	0	0	0	0	1	0.3%	3	0.2%
Company Headqtrs: Employees	-	-	-	-	355	6.6%	524	3.2%
Employee Population per Business	7.8 to 1		9.7 to 1		10.8 to 1		9.9 to 1	
Residential Population per Business	40.6 to 1		48.2 to 1		47.5 to 1		32.5 to 1	
Est. Adj. Daytime Demographics (Age16+)	1,197		4,555		10,785		29,708	
<b>Labor Force (2007)</b>								
Labor: Population Age 16+	2,002		7,802		17,772		41,107	
Unemployment Rate	3.3%		3.1%		3.0%		3.1%	
Labor Force Total: Males	957	47.8%	3,766	48.3%	8,606	48.4%	19,772	48.1%
<i>Male civilian employed</i>	733	76.6%	2,908	77.2%	6,677	77.6%	15,038	76.1%
<i>Male civilian unemployed</i>	28	3.0%	105	2.8%	241	2.8%	556	2.8%
<i>Males in Armed Forces</i>	14	1.4%	104	2.8%	274	3.2%	666	3.4%
<i>Males not in labor force</i>	182	19.0%	649	17.2%	1,414	16.4%	3,512	17.8%
Labor Force Total: Females	1,044	52.2%	4,037	51.7%	9,166	51.6%	21,334	51.9%
<i>Female civilian employed</i>	568	54.4%	2,316	57.4%	5,339	58.2%	12,168	57.0%
<i>Female civilian unemployed</i>	38	3.7%	136	3.4%	289	3.1%	711	3.3%
<i>Females in Armed Forces</i>	2	0.2%	21	0.5%	82	0.9%	135	0.6%
<i>Females not in labor force</i>	436	41.8%	1,563	38.7%	3,456	37.7%	8,320	39.0%
Employment Force Change (2000-2007)	235	22.0%	728	16.2%	1,488	14.1%	3,647	15.5%
Male Change (2000-2007)	159	27.8%	513	21.4%	1,071	19.1%	2,575	20.7%
Female Change (2000-2007)	76	15.3%	215	10.3%	416	8.5%	1,072	9.7%
<b>Occupation (2000)</b>								
Occupation: Population Age 16+	1,066		4,496		10,529		23,560	
<i>Occupation Total: Males</i>	574	53.8%	2,395	53.3%	5,606	53.2%	12,463	52.9%
<i>Occupation Total: Females</i>	492	46.2%	2,101	46.7%	4,923	46.8%	11,097	47.1%
Mgmt, Business, & Financial Operations	75	7.1%	403	9.0%	976	9.3%	2,320	9.8%
Professional and Related	110	10.3%	650	14.4%	1,670	15.9%	3,752	15.9%
Service	143	13.4%	584	13.0%	1,377	13.1%	3,278	13.9%
Sales and Office	318	29.8%	1,298	28.9%	3,032	28.8%	6,648	28.2%
Farming, Fishing, and Forestry	7	0.7%	20	0.4%	37	0.4%	49	0.2%
Construction, Extraction, & Maintenance	218	20.5%	760	16.9%	1,681	16.0%	3,524	15.0%
Production, Transport, & Material Moving	195	18.3%	782	17.4%	1,757	16.7%	3,989	16.9%
<i>White Collar</i>	47.2%		52.3%		53.9%		54.0%	
<i>Blue Collar</i>	52.8%		47.7%		46.1%		46.0%	

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<b>Units In Structure (2000)</b>								
Total Units	864		3,388		7,720		17,975	
1 Detached Unit	263	30.4%	1,989	58.7%	5,353	69.3%	12,941	72.0%
1 Attached Unit	5	0.6%	24	0.7%	63	0.8%	217	1.2%
2 Units	7	0.9%	82	2.4%	184	2.4%	447	2.5%
3 to 4 Units	0	-	8	0.2%	60	0.8%	209	1.2%
5 to 9 Units	0	-	27	0.8%	128	1.7%	537	3.0%
10 to 19 Units	0	-	3	0.1%	16	0.2%	208	1.2%
20 to 49 Units	0	-	5	0.1%	18	0.2%	57	0.3%
50 or more Units	0	-	4	0.1%	12	0.2%	98	0.5%
Mobile Home or Trailer	589	68.1%	1,244	36.7%	1,881	24.4%	3,246	18.1%
Other Structure	0	-	2	0.1%	5	0.1%	15	0.1%
<b>Homes Built By Year (2000)</b>								
Homes Built 1999 to 2000	37	4.2%	130	3.8%	271	3.5%	647	3.6%
Homes Built 1995 to 1998	179	20.7%	456	13.5%	827	10.7%	1,605	8.9%
Homes Built 1990 to 1994	194	22.5%	592	17.5%	1,161	15.0%	2,567	14.3%
Homes Built 1980 to 1989	238	27.6%	1,181	34.9%	2,872	37.2%	5,885	32.7%
Homes Built 1970 to 1979	113	13.1%	749	22.1%	2,024	26.2%	4,634	25.8%
Homes Built 1960 to 1969	76	8.8%	206	6.1%	410	5.3%	1,866	10.4%
Homes Built 1950 to 1959	18	2.1%	45	1.3%	89	1.2%	446	2.5%
Homes Built 1940 to 1949	2	0.3%	12	0.4%	37	0.5%	137	0.8%
Homes Built Before 1939	7	0.8%	17	0.5%	30	0.4%	187	1.0%
Median Age of Homes	11.3 yrs		14.0 yrs		15.2 yrs		17.5 yrs	
<b>Home Values (2000)</b>								
Owner Specified Housing Units	219		1,648		4,441		10,551	
Home Values \$1,000,000 or More	0	-	0	-	0	-	0	-
Home Values \$750,000 or \$999,999	0	-	0	-	0	-	0	-
Home Values \$500,000 or \$749,999	0	-	0	-	0	-	5	0.0%
Home Values \$400,000 to \$499,999	0	-	0	-	0	-	14	0.1%
Home Values \$300,000 to \$399,999	1	0.3%	1	0.1%	3	0.1%	68	0.6%
Home Values \$250,000 to \$299,999	2	0.7%	5	0.3%	11	0.3%	71	0.7%
Home Values \$200,000 to \$249,999	6	3.0%	30	1.8%	74	1.7%	228	2.2%
Home Values \$175,000 to \$199,999	8	3.6%	38	2.3%	87	2.0%	336	3.2%
Home Values \$150,000 to \$174,999	17	7.8%	95	5.7%	250	5.6%	668	6.3%
Home Values \$125,000 to \$149,999	17	7.7%	160	9.7%	440	9.9%	1,046	9.9%
Home Values \$100,000 to \$124,999	29	13.4%	247	15.0%	670	15.1%	1,646	15.6%
Home Values \$90,000 to \$99,999	32	14.4%	238	14.4%	702	15.8%	1,374	13.0%
Home Values \$80,000 to \$89,999	37	16.9%	308	18.7%	836	18.8%	1,587	15.0%
Home Values \$70,000 to \$79,999	28	12.6%	243	14.7%	668	15.0%	1,204	11.4%
Home Values \$60,000 to \$69,999	26	11.9%	182	11.1%	446	10.0%	1,109	10.5%
Home Values \$50,000 to \$59,999	7	3.1%	55	3.3%	141	3.2%	632	6.0%
Home Values \$35,000 to \$49,999	9	4.1%	34	2.1%	78	1.8%	485	4.6%
Home Values \$25,000 to \$34,999	1	0.5%	6	0.4%	21	0.5%	40	0.4%
Home Values \$10,000 to \$24,999	0	-	6	0.3%	14	0.3%	29	0.3%
Home Values \$0 to \$9,999	0	-	0	-	0	-	8	0.1%
Owner Occupied Median Home Value	\$96,343		\$95,267		\$95,369		\$97,021	
Renter Occupied Median Rent	\$302		\$463		\$504		\$456	

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<b>Consumer Expenditure (Annual Total)</b>				
Total Household Expenditure (2007)	\$36,999,527	\$152,267,100	\$352,863,628	\$828,870,591
<i>Total Non-Retail Expenditures (2007)</i>	\$21,226,280	\$87,650,285	\$203,355,777	\$477,543,892
<i>Total Retail Expenditures (2007)</i>	\$15,773,247	\$64,616,814	\$149,507,850	\$351,326,697
Apparel (2007)	\$1,764,353	\$7,260,795	\$16,827,862	\$39,565,321
Contributions (2007)	\$1,250,812	\$5,166,349	\$12,012,023	\$28,698,914
Education (2007)	\$780,049	\$3,280,178	\$7,664,586	\$18,451,228
Entertainment (2007)	\$2,050,676	\$8,490,275	\$19,714,213	\$46,301,215
Food And Beverages (2007)	\$5,808,396	\$23,721,404	\$54,812,389	\$128,427,620
Furnishings And Equipment (2007)	\$1,563,900	\$6,569,185	\$15,332,404	\$36,092,425
Gifts (2007)	\$910,050	\$3,781,282	\$8,804,746	\$20,938,010
Health Care (2007)	\$2,354,220	\$9,498,916	\$21,856,965	\$51,202,823
Household Operations (2007)	\$1,249,440	\$5,227,231	\$12,187,164	\$28,840,598
Miscellaneous Expenses (2007)	\$632,055	\$2,585,495	\$5,978,833	\$14,005,006
Personal Care (2007)	\$538,997	\$2,215,293	\$5,130,510	\$12,046,011
Personal Insurance (2007)	\$354,480	\$1,477,381	\$3,441,478	\$8,159,132
Reading (2007)	\$120,338	\$494,983	\$1,147,099	\$2,700,530
Shelter (2007)	\$7,074,529	\$29,108,742	\$67,459,811	\$158,769,106
Tobacco (2007)	\$267,789	\$1,059,922	\$2,419,449	\$5,624,931
Transportation (2007)	\$7,580,486	\$31,393,696	\$72,884,539	\$170,105,603
Utilities (2007)	\$2,698,955	\$10,935,972	\$25,189,555	\$58,942,119
<b>Consumer Expenditure (per Household per Month)</b>				
Total Household Expenditure (2007)	\$3,369	\$3,656	\$3,761	\$3,795
<i>Total Non-Retail Expenditures (2007)</i>	\$1,933 57.4%	\$2,104 57.6%	\$2,168 57.6%	\$2,186 57.6%
<i>Total Retail Expenditures (2007)</i>	\$1,436 42.6%	\$1,551 42.4%	\$1,594 42.4%	\$1,608 42.4%
Apparel (2007)	\$161 4.8%	\$174 4.8%	\$179 4.8%	\$181 4.8%
Contributions (2007)	\$114 3.4%	\$124 3.4%	\$128 3.4%	\$131 3.5%
Education (2007)	\$71 2.1%	\$79 2.2%	\$82 2.2%	\$84 2.2%
Entertainment (2007)	\$187 5.5%	\$204 5.6%	\$210 5.6%	\$212 5.6%
Food And Beverages (2007)	\$529 15.7%	\$570 15.6%	\$584 15.5%	\$588 15.5%
Furnishings And Equipment (2007)	\$142 4.2%	\$158 4.3%	\$163 4.3%	\$165 4.4%
Gifts (2007)	\$83 2.5%	\$91 2.5%	\$94 2.5%	\$96 2.5%
Health Care (2007)	\$214 6.4%	\$228 6.2%	\$233 6.2%	\$234 6.2%
Household Operations (2007)	\$114 3.4%	\$125 3.4%	\$130 3.5%	\$132 3.5%
Miscellaneous Expenses (2007)	\$58 1.7%	\$62 1.7%	\$64 1.7%	\$64 1.7%
Personal Care (2007)	\$49 1.5%	\$53 1.5%	\$55 1.5%	\$55 1.5%
Personal Insurance (2007)	\$32 1.0%	\$35 1.0%	\$37 1.0%	\$37 1.0%
Reading (2007)	\$11 0.3%	\$12 0.3%	\$12 0.3%	\$12 0.3%
Shelter (2007)	\$644 19.1%	\$699 19.1%	\$719 19.1%	\$727 19.2%
Tobacco (2007)	\$24 0.7%	\$25 0.7%	\$26 0.7%	\$26 0.7%
Transportation (2007)	\$690 20.5%	\$754 20.6%	\$777 20.7%	\$779 20.5%
Utilities (2007)	\$246 7.3%	\$263 7.2%	\$269 7.1%	\$270 7.1%

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